



About Warren Kok

Global Consultant, PR Squared Worldwide Eurasia Bridge Shanghai

Mr. Kok, a Singaporean, based in Shanghai, has worked in multi-varied roles in hospitality, healthcare, spa and wellness, travel and tourism throughout his career, and lived in Indonesia, Myanmar, Maldives, Bangkok and China, in both Hangzhou and Shanghai. He travels extensively for both work and leisure and advocates environmental causes, including support for WWF (World Wildlife Fund for Nature).

Mr. Kok is a member of the Golden Keys Honours Society and graduated at the top of his cohort from the University of Queensland with a Bachelors of Business (Dean's Honour) and garnered 3 awards during his tertiary degree education, including the Chartered Institute of Transport (CIT) Prize, Queensland Chapter in 1995, the Queensland Tourist and Travel Corporation (QTTC) Prize for being the Best Student in Tertiary Degree Course for highest Grade Point Average and the prestigious Pacific Asia Travel Association (PATA) Tourism Student Award at the State level, for Queensland, Australia, both awards in 1996.

Passionate for marketing, public relations, media and events, Mr. Kok is a professional networker skewed towards helping people and bringing people together all around the world, and harvesting goodwill amongst colleagues, peers and business partners. He brings to the team, several core competencies, including general management, leading and bonding teams, forging mergers, acquisitions, partnerships and alliances, operations, crisis management, business development, marketing, social media and event management. In his career, he has led and managed teams with a matrix structure in small, medium and large corporations, of between 50 to 600 people, and is well respected amongst professionals in various segments and industries.
